



AGENDA | SEPTEMBER 24–25, 2013

Turning Big Data into **Big Outcomes**

How America's Health Systems Will Leverage Tomorrow's Analytics to Improve Population Health and Shape the New Science of Medicine

DAY 1

6:30 p.m. **Cocktails and Dinner** | Location: Heinz History Center
Topic: How Technology, Real-Time Analytics, and "The Wired Consumer" Are Changing Patient-Provider Relationships...for the Better
Dr. Eric Topol, Chief Academic Officer, Scripps Health

DAY 2

7:00 a.m. **Optional Tour of the CCM**

7:30 a.m. **Guest Arrival and Registration** | Continental Breakfast Provided

8:00 a.m. **Welcome Remarks**
Chas Roades, Chief Research Officer, The Advisory Board Company

8:15 a.m. **Keynote Presentation**
Deploying Advanced Analytics to Predict and Manage Complex Patient Care
Dan Cerutti, General Manager, Watson Commercialization, IBM
Dr. Mark Kris, Chief, Thoracic Oncology Service, Memorial Sloan-Kettering Cancer Center

9:15 a.m. **Group Discussion**
Topic: Future of Analytics

10:15 a.m. **Break**

10:30 a.m. **UPMC Analytics Panel**
Lessons from the Frontier: Inside the Analytics Team at an Integrated Delivery and Finance System
Pamela Peele, PhD, Chief Analytics Officer, UPMC Health Plan
Adrian V. Lee, PhD, Professor, Department of Pharmacology & Chemical Biology; Director, Women's Cancer Research Center, University of Pittsburgh Cancer Institute; Magee Women's Research Institute
Lisa Khorey, Vice President of Enterprise Systems and Data Management, UPMC
Dr. Arthur Levine, Senior Vice Chancellor for the Health Sciences; and Dean, School of Medicine, University of Pittsburgh

Noon **Networking Luncheon**

1:00 p.m. **Optional Tour of the CCM**

1:30 p.m. **Adjournment**

HOTEL INFORMATION

Omni William Penn Hotel

530 WILLIAM PENN PLACE
PITTSBURGH PA 15219

Phone: 1-800-843-6664

Please reference "Innovation in Action Session" or "Health System Executive Session" when making your reservation.